



MYOB recognises Primacc with Excellence in Growth Awards

Auckland, New Zealand – for immediate release: Announced at the High Achievers awards ceremony at the United for Growth 2017 Enterprise Partner Conference recently, Primacc has been recognised with the [MYOB](#) Greentree Excellence in Growth Award for New Zealand.

The Excellence in Growth award recognises excellence in sales growth for the Greentree ERP solution for the year in New Zealand.

Carolyn Luey, GM Enterprise Solutions, praised the organisation by saying “The team at Primacc have taken the award for sales growth due to their passionate team and their ambition for success. They continue to build their reputation for excellence which is powering their business growth.”

Pam Kerkhof, Director at Primacc responded by saying “We are delighted to have MYOB acknowledge our successes. We purport that one of our biggest marketing tools is our existing customers and by looking after them well, they have become a major component of our sales strategy. Industry talk is huge and at Primacc we never underestimate its power. Passion for excellence in conjunction with the dexterity of the Greentree ERP system is a perfect mix.”

Primacc is a leading provider of service and solutions based on the MYOB Greentree ERP solution. Primacc might sell software but people are at the centre of all they do. With over 30 years experience, they supply business management and accounting software for businesses, big and small, throughout New Zealand.

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About MYOB

MYOB (ASX:MYO) has been helping Australian and New Zealand businesses succeed for more than 25 years. It is listed on the Australian Stock Exchange (ASX: MYO) as a leading provider of online business management solutions. MYOB delivers accounting, enterprise resource planning, payroll, tax, compliance and other services to approximately 1.2 million businesses of all sizes. It has a range of speciality services for larger businesses and can scale with an enterprise as it grows and has more challenging requirements. MYOB also provides ongoing support via many client service channels and partners, and is committed to continuing investment in innovations that help business owners and managers deliver growth, productivity and success.